



MICRO-CREDENTIALS

Advance your career!

► Enroll in one of our new 6- to 8-week programs in hospitality, sales, or marketing, and learn new skills and earn exciting modern credentials to bolster your resume and stay up to date on the industry!



Program	Length	English Requirement	Tuition	Fees	Class Timetable
Sales Fundamentals	6 Weeks	ILAC Level 10 (IELTS 4.5)	\$950	\$120	3:00pm - 6:00pm M/W or T/TH*
Leadership	6 Weeks	ILAC Level 10 (IELTS 4.5)	\$950	\$120	3:00pm - 6:00pm M/W or T/TH*
Professional Sales	8 Weeks	ILAC Level 12 (IELTS 5.0)	\$950	\$160	6:15pm - 9:45pm M/W or T/TH
Consumer Behaviour	8 Weeks	ILAC Level 12 (IELTS 5.0)	\$950	\$160	6:15pm - 9:45pm M/W or T/TH
Digital Marketing	8 Weeks	ILAC Level 12 (IELTS 5.0)	\$950	\$160	6:15pm - 9:45pm M/W or T/TH
Social Media Marketing	8 Weeks	ILAC Level 12 (IELTS 5.0)	\$950	\$160	6:15pm - 9:45pm M/W or T/TH

* Plus alternating Fridays. In Toronto, these programs are considered non-vocational. In Vancouver these programs do not require approval by the Private Training Institutions Branch (PTIB) of the Ministry of Post-Secondary Education and Future Skills. As such, PTIB did not review these programs

2024/2025 Start Dates

Sales Fundamentals + Leadership

March 25th, 2024 • June 24th, 2024 • September 23rd, 2024 • Jan 6th, 2025 • March 31st, 2025

Professional Sales + Consumer Behaviour

March 11th, 2024 • May 21st, 2024 • August 5th, 2024 • October 14th, 2024 • March 17th, 2025

Digital Marketing + Social Media Marketing

March 11th, 2024 • May 21st, 2024 • August 5th, 2024 • October 14th, 2024 • March 17th, 2025

Programs that share start dates can be taken simultaneously to earn dual credentials.



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